

YOU CAN HELP MAKE A DIFFERENCE!

There are many ways in which you can help change the lives of homeless Veterans and families struggling on Long Island. Please consider the following options if you would like to make a lasting impact:

- Make a donation today
- Make a gift in honor of a loved one or special occasion
- Donate a property/ home
- Select a specific program to support
- Match your gift through your company's matching gift program
- Naming rights opportunities
- Donate a vehicle
- Gifts of Appreciated Securities
- Sponsor an event
- Adopt a Family for the Thanksgiving or December holidays

VOLUNTEER YOUR TIME!

- Join a Committee
- Host a food, clothing or supply drive
- Provide Tutoring Services

Call for more information and make a difference in your community now and for generations to come!
(516) 564-4764 or visit our website at www.newground.org

PLANNED GIVING

Create a meaningful way to honor your relationship with New Ground that will yield significant tax advantages and financial rewards. By making a bequest through your will or trust, or naming New Ground as a beneficiary of other assets, you will make a lasting impact on Veterans and families in need and create your own legacy of support. A consultation with an attorney and/ or tax advisor is typically required. Creative ways you can remember New Ground:

- Bequests
- IRA Rollover Gifts
- Charitable Remainder Trusts
- Life Insurance Gifts
- Gifts of Property
- Charitable Lead Trusts

If you would like to learn more about ways to include New Ground in a will or other estate planning, please contact us at 516-564-4764 x125.

SPECIAL THANKS TO THE FOLLOWING CORPORATIONS, ORGANIZATIONS AND FOUNDATIONS FOR THEIR SUPPORT

Catholic Daughters of America	Veterans Program
Capital One Services, LLC	Veterans Program
Jericho-Brookville Lions Club	Education Programs
Jewish War Veterans of USA	Veterans Program
Joy in Childhood Foundation	Hunger / Nutrition Programs
Long Island Community Chest	Direct Client Support
Natalie Bailey & Herbert Kirshner Foundation	General Support
New York Community Bank	General Support
Nursing Sisters of the Sick & Poor, Inc.	Education Programs
Parishioners of St. Joseph, Garden City	General Support
Pine Hollow Country Club	General Support
St. Aidan Parish, Williston Park	Back to School Support
United Church of Rockville Centre	Back to School Support
Valley Bank	Education Programs
Veterans Support Foundation	Veterans Program
Wells Fargo Foundation	Program Expansion

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NEWs from the GROUND

Fall 2019 Newsletter



New Ground Inc.
70 Acorn Lane
Levittown, NY 11756
www.NewGround.org

“Compañeros take heart - though your roots be torn, they will grow again in NEW GROUND...”
Sanctuary: The Spirit of Harriet Tubman



RECENT HAPPENINGS AT NEW GROUND



Race to Help the Homeless Derby

Many thanks to The Unicorn Network for hosting the “Race to Help the Homeless” Derby on May 23rd 2019 and raising over \$8,000 in support of New Ground’s Veterans and families!

Dunkin Donuts Joy in Childhood Foundation Grant

Did you know that 39% of Long Islanders who receive food assistance are children under 18 years old? We are grateful to Dunkin Donuts Joy in Childhood Foundation for supporting the nutritional needs of the children participating in New Ground’s program with this generous \$2,000 grant.





NEWGROUND
Breaking the Cycle of Homelessness.

OVER 28 YEARS OF BREAKING THE CYCLE OF HOMELESSNESS



NEWGROUND
Breaking the Cycle of Homelessness.

We maintain that the key to breaking the cycle of homelessness is not only to provide short-term assistance to homeless families and veterans, but to work at eliminating its root causes so these individuals can become, and remain, self-supporting. We identify, and then respond to, those at risk with programs that provide educational, technical, and emotional support. This empowers these families and veterans to function independently. Working in collaboration with institutions in the public and private sector, NEW GROUND is able to involve existing agencies to better respond to the growing needs and challenges of Long Island's homeless population.

NEW GROUND INC. ANNOUNCES ITS 2019 GROUNDBREAKERS GALA HONOREES



Ed Thomas
Wells Fargo & Company



Sheila McDougal



Jenny Tzakas-Polizotto



James A. Cowan

New Ground presents its 19th Annual Groundbreakers Celebration Gala to be held on Thursday, November 14, 2019 at the luxurious Garden City Hotel. The event celebrates the accomplishments of New Ground's Veterans and families while raising much needed funds to continue quality programs and services to "Break the Cycle of Homelessness" for so many here on Long Island. The evening kicks off at 6:30pm with a cocktail reception, followed by an exquisite dinner and awards presentation to the honorees. Highlights include a special presentation by the Marine Corp. Color Guard and an inspiring performance by the 2018 National Champions and multi-award winning Uniondale High School Show Choir "Rhythm of the Knight." New Ground is recognizing an outstanding group of honorees at this year's event, all of whom have demonstrated great dedication to New Ground's mission, assisting with organizational growth, which allows the agency to serve an even greater number of Veterans and family households.

Wells Fargo & Company and Ed Thomas will receive the Groundbreakers Award for their overall philanthropic and community work in support of New Ground's mission. Wells Fargo is a diversified, community-based financial services company, founded in 1852 and provides banking, investments, mortgage, and consumer and commercial finance. Their Foundation is one of the largest corporate foundations in the U.S. and is committed to making a positive impact by helping people and communities succeed financially and creating solutions for a stronger, more sustainable future. Ed Thomas has 30 years of retail mortgage experience and market insight leading him to successfully cultivate top-performing sales and service teams. As a New Ground Board Member and longtime volunteer, Ed has fostered a very special partnership between the two organizations allowing for incredible impact to the Veterans and families that New Ground serves.

Sheila McDougal and Jenny Tzakas-Polizotto will receive the Mairéad M. Barrett Founder's Award in recognition of their ongoing volunteer efforts as Co-Chairs of New Ground's Annual Designer Handbag Bingo event. Their vision and creation of this fundraising event began over 6 years ago and since its inception, they have raised over \$100,000 in support of New Ground's mission. Sheila resides in Rockville Centre, with her husband, Ed and has 3 children and 4 grandchildren. She is a graduate of St. John's University and has an extensive background in banking but now owns her own company, Interior Redesign of Long Island. Jenny is a graduate of Hofstra University and lives in Garden City with her husband, Jeff and 3 children: Nicholas, Dean and Michael. Along with her extensive volunteer work in the community, she is also the owner of Jenny Tzakas Interiors.

James A. Cowan will receive the Thomas Whalen Memorial Award. As a Veteran himself, New Ground Board member since 2015 and dedicated volunteer for over two decades, Mr. Cowan exudes the kindest spirit and incredible passion in support of New Ground's program participants. After owning his own Real Estate Appraisal business since 1985, four years ago Jim joined New York Community Bank as an Assistant Vice President. He lives in and has many ties to the Rockville Centre Community along with his wife of 53 years, Mary Jo. Together, they have 6 children and 15 grandchildren as well as a 2nd home in Southold where they enjoy spending quality time with their big family.

Co-Chairs of the Gala are Matt & Marguerita DeLuca, New Ground Advisory Board Members Joseph Burns, VP at Valley Bank and New Ground Board Member as well as Deborah Farrell, New Ground Board Member and Garden City resident are the Honorary Chairs for this year's event. "Our Veterans and families are truly blessed to have such a supportive community helping them achieve their goals and secure a brighter future," said Shannon Boyle, Executive Director. "We are thrilled to celebrate their tremendous efforts and long-term commitment to help those most in need at our Groundbreakers Gala on November 14th and hope you will consider joining us in recognizing so many special people." Many thanks to this year's top sponsors: Wells Fargo & Company, Matt & Marguerita DeLuca, Ed & Sheila McDougal and Thomas & Eileen Lamberti.

For information please contact Diane Serenita, Director of Development & Events at (516) 564-4764 ext. 125, events@newground.org or visit: www.newground.org/events/gala-2019



MESSAGE FROM EXECUTIVE DIRECTOR SHANNON BOYLE

This summer there were many accomplishments by the Veterans and families of New Ground, with graduations from Kindergarten through graduate school. For one family in particular, it was a momentous season. Having started with us in the JumpStart Program and then transitioned to the Long Term Housing Program, Carol*, a single mom of two children, achieved many goals including significantly improving her credit report and score, paying off many debts and learning to live on a budget, enrolling in college and completing her Associate

Degree, increasing her overall household income, and ensuring her children's academic success.

Despite a diagnosis of autism and cognitive disabilities, a couple of years ago she strove to see her son graduate high school. This summer it was her daughter's turn but despite previous success in school, her goal was in jeopardy this past school year. Having wrestled medical issues for years, Carol's kidneys finally failed and she was placed on dialysis. It took a great deal to attend three long treatment sessions each week while continuing to work and maintain her household. Her children saw her struggles, and her daughter became anxious and worried for her mom's health and future. She found it difficult to focus on school and classwork when she thought her family was failing again and homelessness might return. Our program staff accompanied Carol and her daughter to various school meetings to strategize how to help. Her daughter met with their New Ground social worker alone to talk through her fears and concerns without having to worry Carol further.

Although it came down to the very end, in June Carol received confirmation from the school that her daughter would graduate. New Ground staff attended the graduation to cheer as she received her diploma and record this special moment, also celebrating her acceptance to a four-year SUNY program for September. It was a bittersweet day, as Carol was in the hospital recovering from kidney transplant surgery. She was unexpectedly notified by the organ donor list that she was up for a transplant but had to move immediately. She had her surgery just days before. Her daughter could not have been happier that mom witnessed her graduation by video and photographs, as she knew her mom was recovering and would soon have so much of her life back. This was more important than ever as the family has been selected by a first-time homebuyer program to become homeowners in the next two years.

Carol is recovering from her transplant and scheduled to return to work shortly. In September, her daughter began college outfitted with all necessary school supplies from our generous donors. Thus far, she is adjusting well and greatly enjoying her college experience.

This family's success was made possible by our many donors – thank you all for giving to New Ground in so many ways, providing the power of hope when it seems all is lost, and helping make dreams come true for all those we serve.

*Names have been changed to protect the confidentiality of our families & Veterans.



New Ground's 6th Annual Designer Handbag Bingo was a Huge Success!

With over 300 guests and a sold out venue, this was New Ground's largest attended event in the history of our organization. Together, we raised \$35,000 in support of New Ground's Veterans and families!



IT BEGINS WITH YOUNG PROFESSIONALS

"This is a motto that I have always lived by and it carries the same sentiment of New Ground's mission. I am honored to serve as Co-Chair of the Young Professionals Board so that I can help to carry out New Ground's mission amongst the eager Young Professionals."



We would like to congratulate and welcome Melissa D. Mohan, Esq. as the new Chair of New Ground's Young Professional's Board. Melissa is an attorney admitted to practice in New York State. She is the owner of the Law Office of Melissa D. Mohan PLLC and she is also a Licensed Real Estate Broker, Owner and Founder of Melmo Realty LLC. When asked why she decided to join the board as the new Chair, Melissa responded with: Benjamin Franklin said: "Tell me and I forget, teach me and I may remember, involve me and I learn."

If you have interest in joining this group and making an impact in your community, please contact info@newground.org to learn more.



New Ground's Young Professionals Board hosted a "Back to School Bash" event on Wednesday, August 14th and collected much needed school supplies for New Ground's children as well as raised over \$1,700!

We are so proud of Asher "The Berkshire Basher," one of our Young Professional Board members who is representing New Ground's Veterans and families while boxing in this year's Long Island Fight for Charity event on November 25th at the Hilton Long Island in Melville. If you are interested in attending this event and supporting Asher, please contact us at (516) 564-4764.



Want to join New Ground and the Young Professionals Board at their next fundraising event? Make a difference for a Veteran on Long Island this Veteran's Day and support our 2nd Annual "Heroes for the Homeless" 5k Walk/Run at Eisenhower Park on November 3rd. The event features a professional pre-race warm-up & stretch, a professional announcer, live DJ, one of a kind New Ground event gear, and just an amazing time with good people.