



"Compañeros, take heart- though your roots be torn, they will grow again in **New Ground...**"

Sanctuary: The Spirit of Harriet Tubman

New Ground's Donor Privacy Policy

New Ground's Commitment to Our Donors

New Ground respects the privacy of our donors. We will not sell or share our donors' names or personal information with any entity, including for third party fundraising or marketing purposes.

This policy applies to all information received by New Ground, both online and offline, through our website and social media, as well as from any electronic, written, or oral communications. To the extent donations are processed through any third-party service provider, our donors' information will only be used for purposes necessary to process the donation.

Information Collected

Here are the types of donor information that we collect and maintain:

- Contact information including name, address, phone number, email address, and organization/company
- Donation information: amounts donated, dates of donations, method of donation
- Special requests and comments
- Non-personally identifiable information, such as how many times an individual visits each of our webpages, and if the visitor is repeat or new
- Generally available public information gathered from the National Change of Address database

How Information is Used

- New Ground uses the information collected to maintain records of donations, send acknowledgements, newsletters, notices and direct mail pieces, and for internal marketing purposes
- Donors are automatically added to our mailing list unless otherwise requested
- Website statistics are used to analyze New Ground's website usage

Removing Your Name from Our Mailing List

Please contact us if you wish to be removed from our mailing list by emailing info@newground.org or calling 516-564-4764. You can also click "unsubscribe" on any emails to be removed from our email list.